**Notice on Processing of Personal Data of registered** **healthcare professional users**

This website is provided to you by Novo Nordisk India Private Limited (Novo Nordisk) and is intended to

* provide users, diabetes related information
* Information on Novo Nordisk Products, services
* Information related to medical education

We are required by law to protect your personal data. This Notice explains how we process (e.g. collect, use, store, and share) your personal data. We will process any personal data about you in accordance with this Notice and with applicable law.

**WHO WE ARE?**

The company responsible for processing your personal data is:

Novo Nordisk India Private Limited (“Novo Nordisk”)

Plot No. 32 47-50,

EPIP Area WhiteField, Bengaluru - 560 066, India

will be the copyright and license owner of this website; You can always contact Novo Nordisk India Private Limited at privacy-india@novonordisk.com or +91 80 4030 3200 with questions or concerns.

**HOW DO WE COLLECT PERSONAL DATA ABOUT YOU?**

For the purpose mentioned above, your data shall be collected directly from you and backed-up on servers located in India. The storage of your information is handled via externally hosted servers managed by third party providers. These providers may incidentally have access to personal data to ensure up-time, troubleshooting and ensure continuous improvement. We have taken extensive technical and operational protective measures to protect your data from accidental or deliberate manipulation, loss, destruction or access by unauthorized persons.

**WHY DO WE PROCESS YOUR PERSONAL DATA?**

We process personal data about you for the following reasons

* For purpose of registration on the website
* to enable you to access medical updates, information on Novo Nordisk Products via email, text message, chatbot
* to maintain records
* to respond to your questions or requests for information

For the above purpose, we need to process your information. However, as a healthcare professional, you have the option of registering with us and creating an account. Registration is voluntary but can be a pre-requisite for using accessing patient support services.

**WHAT PERSONAL DATA DO WE COLLECT AND PROCESS ABOUT YOU?**

For the purpose of registration, we need you:

* Contact information (Name, Mobile number, email ID)
* Professional information (HCP registration ID, specialization, location, institution)

**HOW DO WE SHARE YOUR PERSONAL DATA?**

For the purposes described above in Section 2, we may share your personal data with:

* Suppliers or vendors that assist our company (e.g., consultants, IT service providers, financial institutions, law firms)
* Other Novo Nordisk entities (e.g., Novo Nordisk headquarters or affiliates in other countries)
* Public authorities, including health and/or regulatory authorities

**HOW LONG WE KEEP THE DATA**

We will keep your personal data for the period of time during which the website is operational or until you unsubscribe from website access (whichever is earlier) unless required to be retained for a longer period of time to comply with applicable law. Your personal data will be deleted it thereafter.

**GENERAL RIGHTS**

You have the right to information, correction, deletion, restriction of processing, objection to processing and data transferability. Insofar as processing is based on your consent, you have the right to withdraw this from us with effect for the future.